



Vietnamese Community Outreach

Partners Meeting
June 25, 2009

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Fish Contamination Education Collaborative



Presentation Outline

- Overview of Outreach Numbers
- Evaluation highlights
- Program Successes & Challenges



Overview of Outreach Numbers

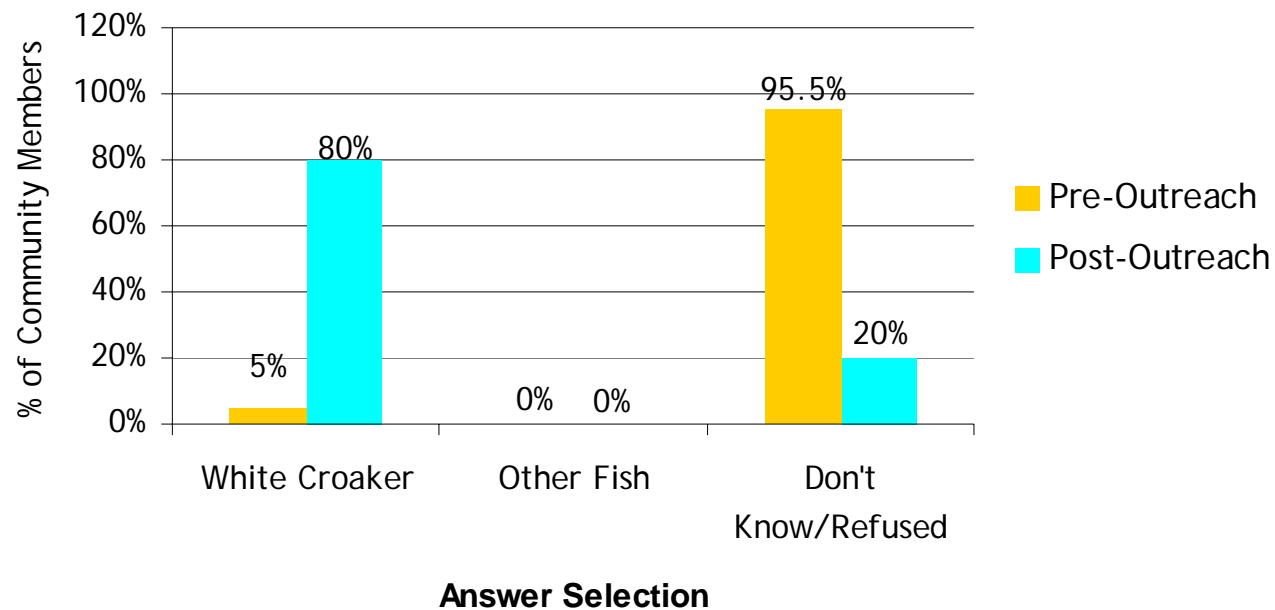
- Sep. 08 – May 09:
 - 682 community members reached





Outreach Results

White Croaker Contamination Knowledge

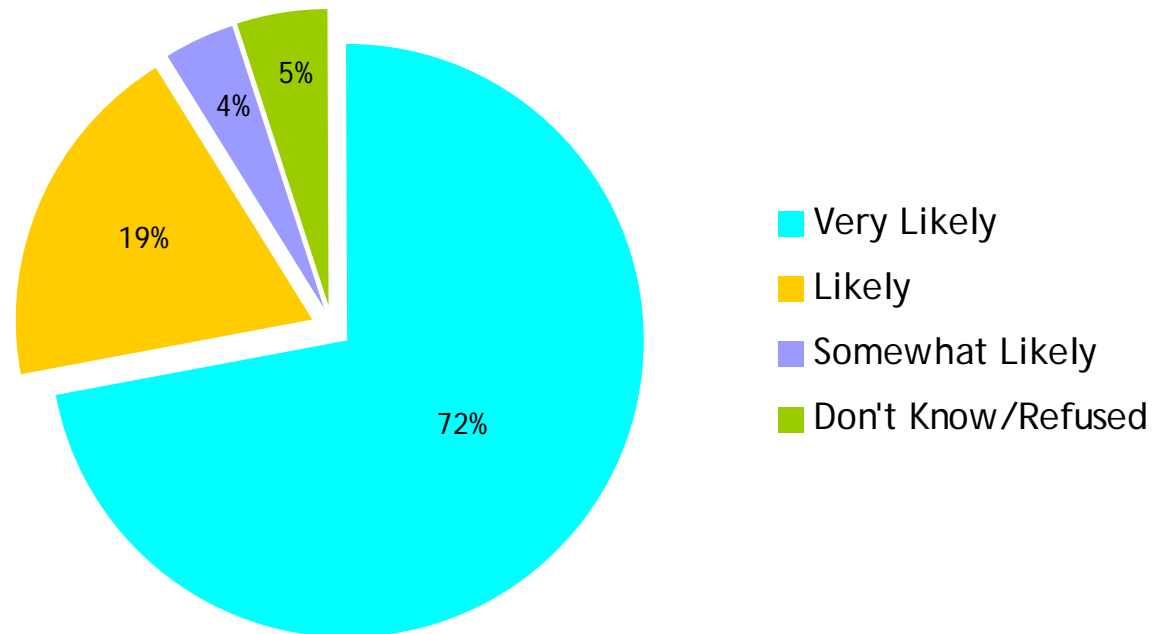


Survey question: Which fish off the Los Angeles and Orange County coasts has the highest levels of DDTs and PCBs?



Outreach Results

Likelihood of Changing Fish Eating Behaviors

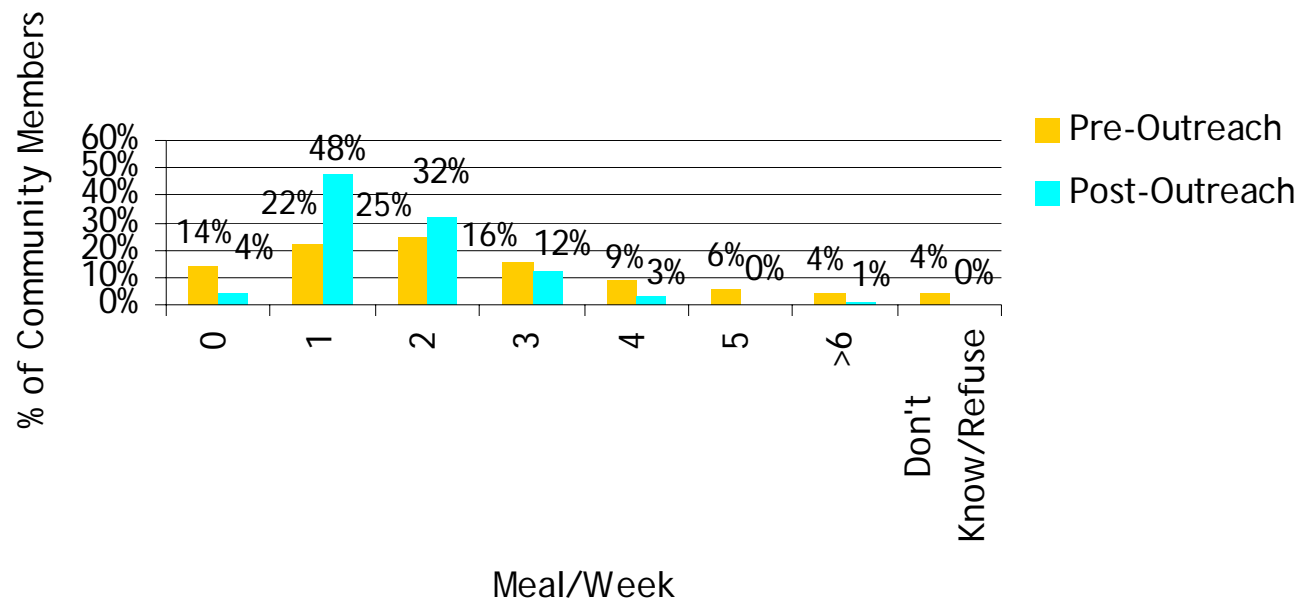


Survey Question: Based on the information you received during this session, how likely is it for you to change the way you prepare the fish you eat?



Outreach Results

Fish Consumption Rate

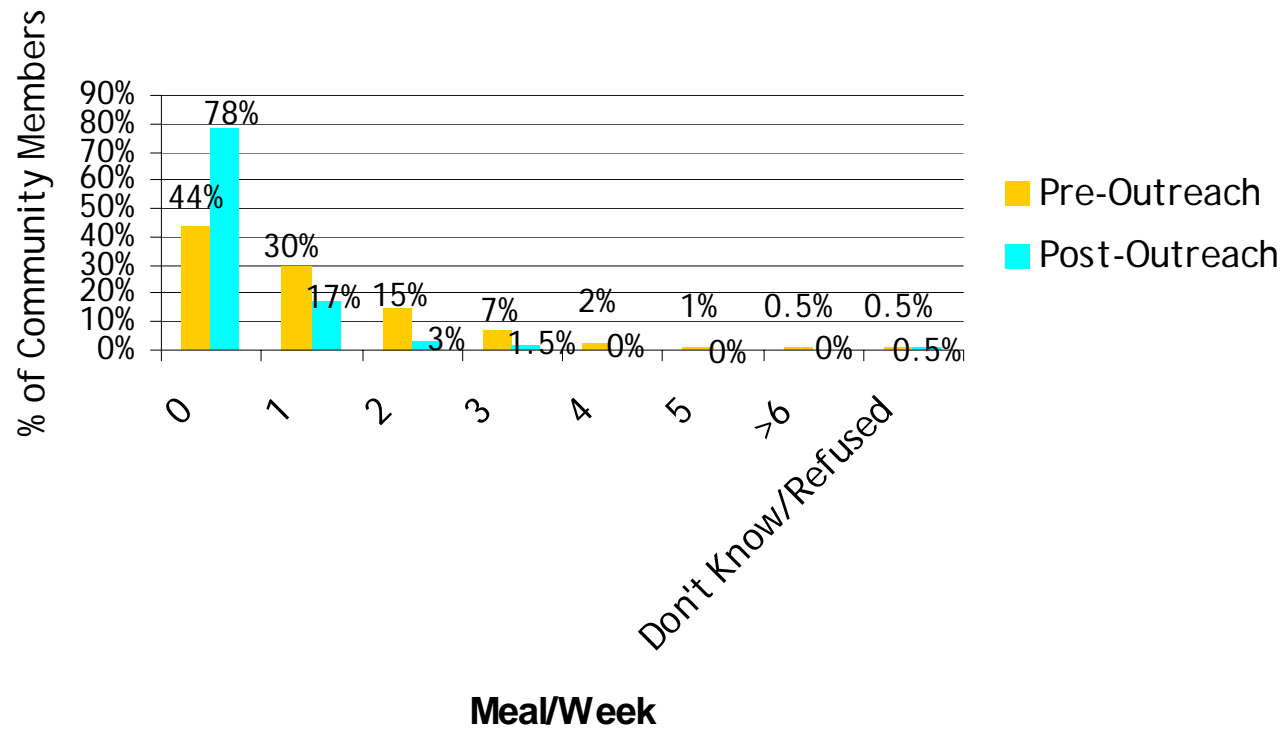


Survey question: In the past week (seven days), how often did you eat fish?



Outreach Results

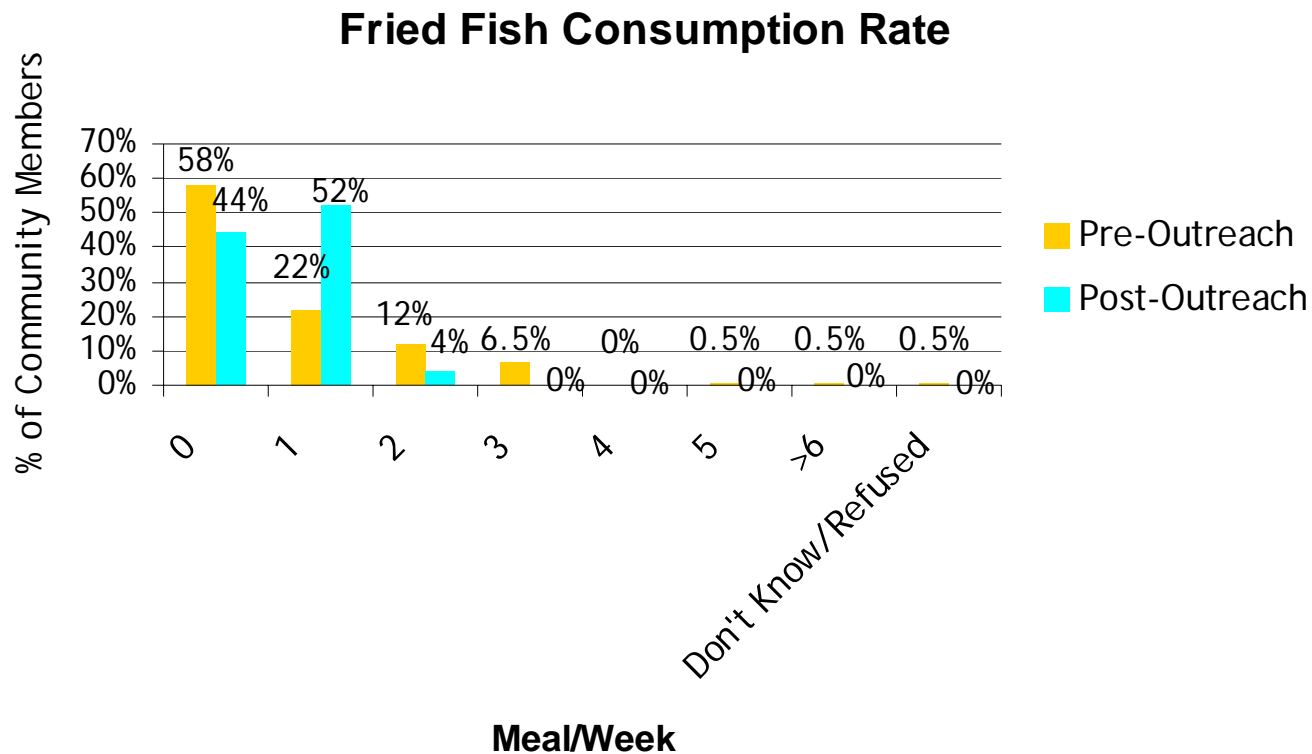
Whole Fish Stew/Soup Consumption Rate



Survey question: For the times that you did eat fish in the past week, how many times did you eat stew or soup made with the whole fish?



Outreach Results

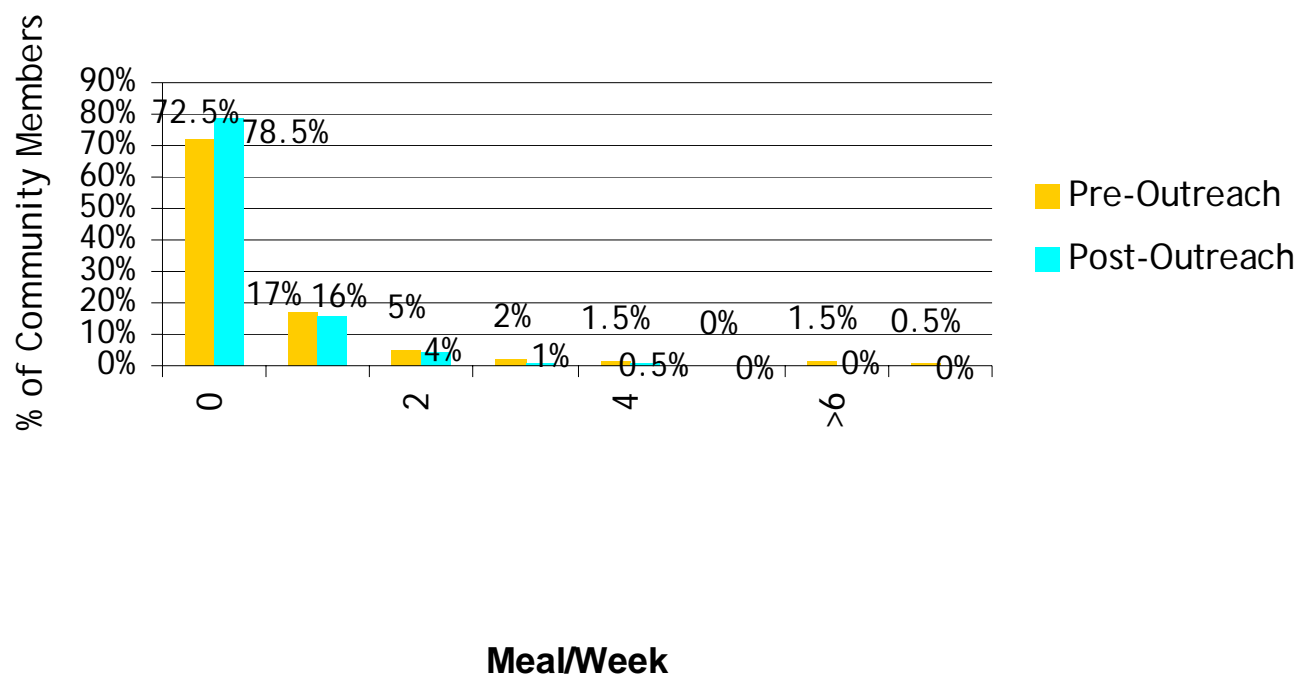


Survey question: For the times that you did eat fish in the past week, how many times did you eat fish that is fried?



Outreach Results

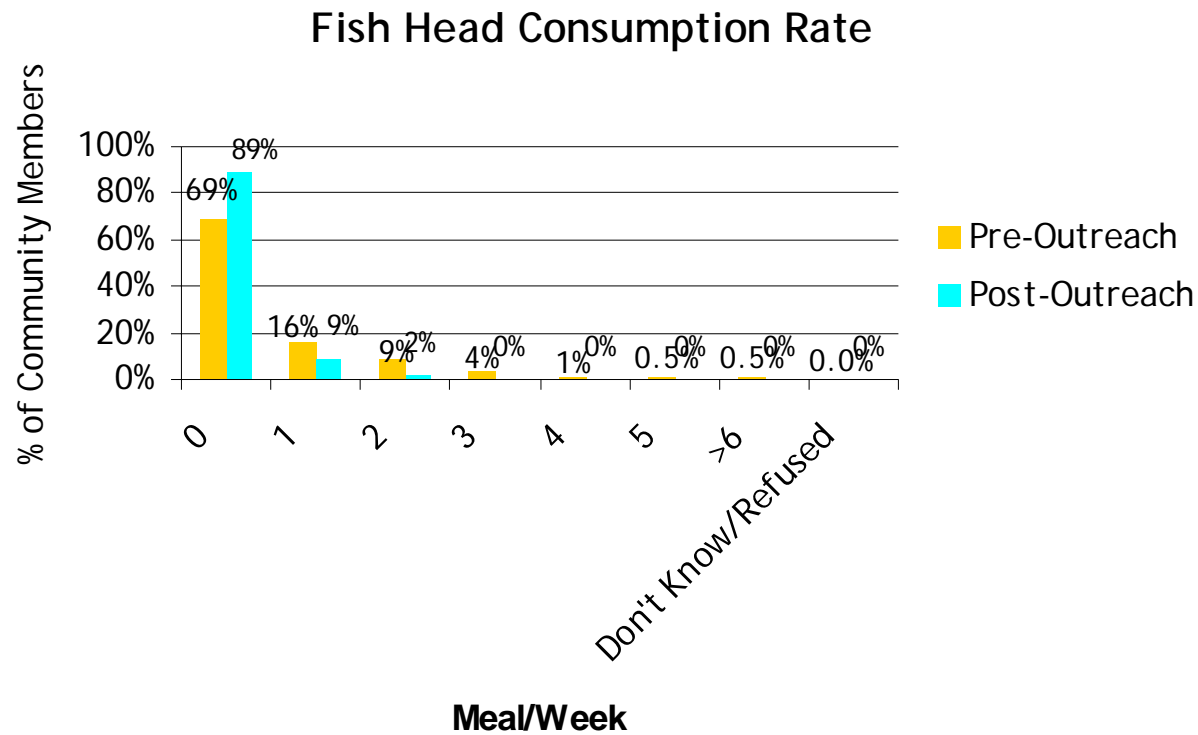
Skinless Fish Fillet Consumption Rate



Survey question: For the times that you did eat fish in the past week, how many times did you eat the fish fillet without skin?



Outreach Results

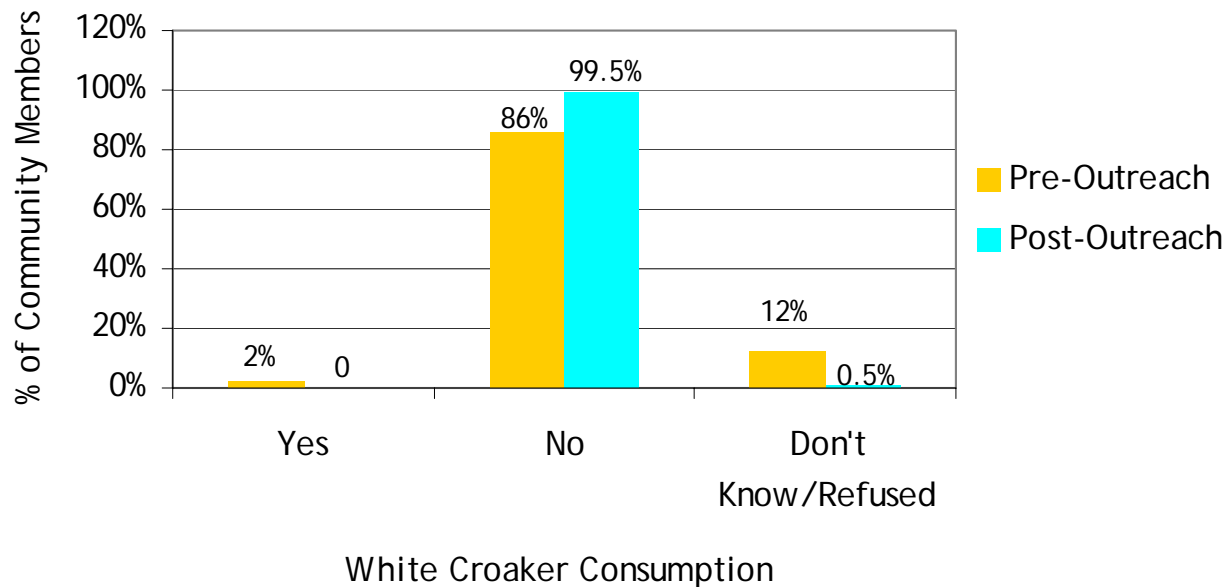


Survey question: For the times that you did eat fish in the past week, how many times did you eat the head of the fish?



Outreach Results

White Croaker Consumption in the Past Week

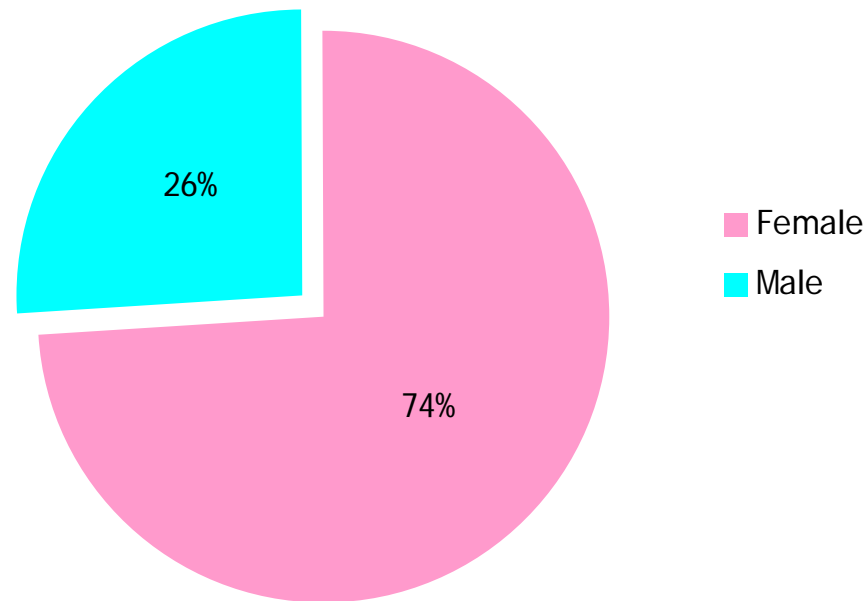


Survey question: Have you eaten this fish (white croaker, a.k.a. kingfish, tomcod) in the past week (7 days)?



Outreach Results

Gender Distribution





Program Successes & Challenges

St. Anselm's



BPSOS

