Fish Contamination Education Collaborative (FCEC)

FCEC works to protect the public from the health risks of consuming local contaminated fish from the Palos Verdes Shelf Superfund Site

Newsletter— December 2016



www.pvsfish.org www.facebook.com/fcecprogram

Since 2003

OUTREACH/RECENT EVENTS

Earth Day Celebration, April 23, 2016—Held at the Aquarium of the Pacific in Long Beach, this event had successful attendance at over 7,000 people and included stakeholders from Heal the Bay, U.S. De-

partment of Fish and Wildlife, and the Los Angeles County Department of Public Works. Over 600 people from diverse audiences stopped by the FCEC booth and English, Spanish, and Chinese tip cards were handed out to attendees. The tip cards provided information on safe and unsafe fish to eat caught within the Palos Verdes Shelf.

The fishing game was on display, where attendees were challenged to "catch" local fish, then determine if those fish were safe to eat. This game was a hit among the children in attendance, which brought more children and their parents to the booth where more questions were answered and more information was distributed.



FCEC booth at the entrance to the Great Hall.

Fiesta Broadway, April 24, 2016—This event was held in downtown Los Angeles and featured live musical performances, vendor attractions, free giveaways, and a wide array of ethnic cuisine. The event was attended



Festival activity as seen from the FCEC booth.

by over 800 people including a large Spanish-speaking audience, who were appreciative of the information available in Spanish. Many of the attendees fished in the affected area of the Palos Verdes Shelf, but were not aware of the contamination found in some species of fish, nor at what levels it existed by species. Tip cards were taken in English, Spanish, and Vietnamese. Many took tip cards for friends and family who fish in the area to further spread information regarding the Superfund site.

The FCEC booth was located on the same block as the Sony Pictures booth, which included the car from the movie Ghostbusters 2, a life-size Angry Birds video game, and a photo booth to promote upcoming films. Due to these attractions, the FCEC booth was in a high-traffic area. **Lummis Day, June 5, 2016**—This event was held at Sycamore Grove Park in northeast Los Angeles, and featured live music and other performances, community booths, arts and crafts, and food trucks. As the booth was located next to a local youth soccer team booth, a large number of children played the fishing game and their parents were engaged re-



garding the Superfund site. A total of 350 stakeholders stopped by the booth, and 265 tip cards were handed out to



FCEC booth at Loomis Day.

English-, Spanish-, and Chinese-speaking families and individuals.

Overview of Sycamore Grove Park from the FCEC booth.

Technical Update

There is no technical update at this time

REMINDER!!



Completed and Upcoming Events

- African American Festival—February 25, 2017, Aquarium of the Pacific
- Lantern Festival– March 4, 2017, Chinese American Museum.
- Santa Monica Steam Machines Event– March 5, 2017, Santa Monica Pier Parking Deck
- Los Angeles Environmental Education Fair—March 11, 2017. Los Angeles County Arboretum and Botanic Garden
- Noche de Estrellas—March 24, 2017, Aquarium of the Pacific
- Earth Day—April 19, 2017, Los Angeles Department of Public Works