

FCEC Partners Meeting Palos Verdes Shelf Superfund Site

7 November 2023

1 PM - 4 PM

Hybrid Meeting



Agenda

- Welcome, Introductions, and Agenda Review (15 min)
- EPA Update (10 min)
- Pier Angler Outreach Updates (45 min)
- Enforcement Outreach Update (15 min)
- Break (15 min)
- Community Outreach Update (30 min)
- Upcoming Activities (15 min)
- FCEC Outreach Material Redesign Updates (25 min)
- Open Forum (until 4:00pm)



Introductions

Current and New Partner Introductions



EPA Update

- EPA Update
 - Renee Jordan Ward

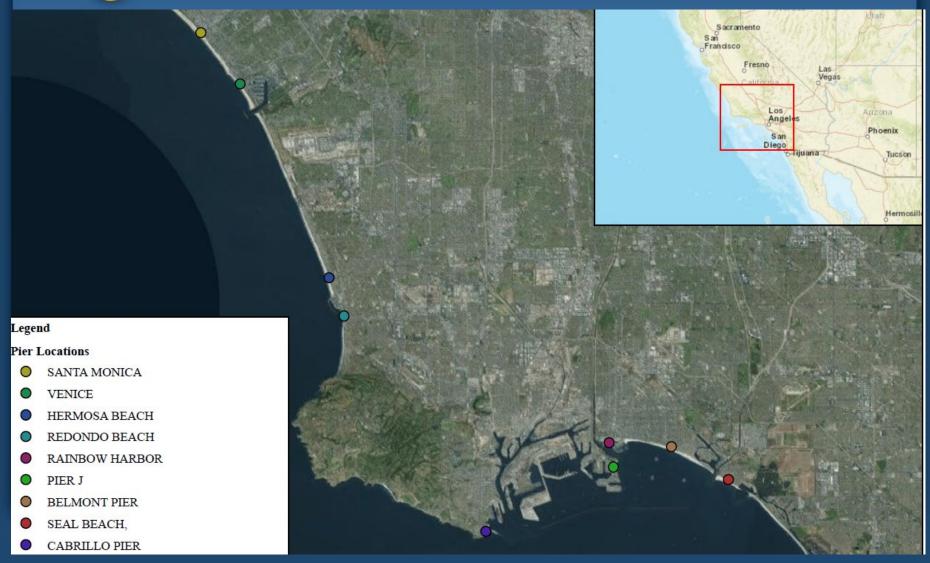


Pier Angler Outreach Summary

- Pier Angler Outreach Heal the Bay and Cabrillo
 - October 2022 September 2023
 - Angler outreach contacted ~11,097 people
 - ~3,886 were new (~35%)
 - ~8,020 were aware of contamination (~72%)
 - ~1,642 tip cards were handed out in English (1,436), Spanish (193),
 Chinese (12), and Vietnamese (1)
 - Awareness sources
 - DNC Pier Signage (56.7%)
 - Tip-cards (21.8%)
 - Angler Outreach (17.2%)
 - Internet, Media, Friend/Family, and Other (4.2%)
 - Community Events (0%)

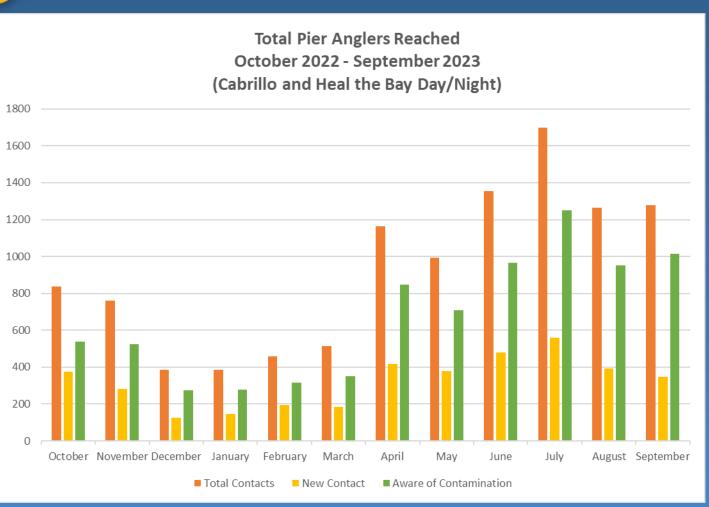


Pier Angler Outreach Locations



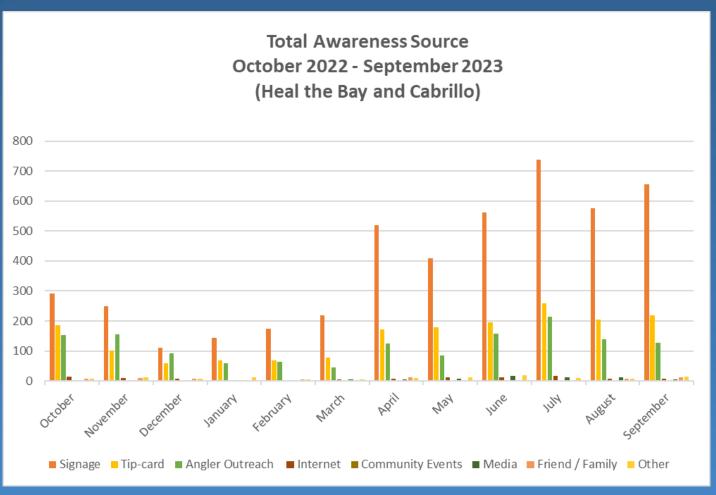


Pier Angler Outreach





Pier Angler Outreach





DNC Pier Sign Monitoring



DNC Pier Sign Monitoring November 2023

- Total of 42 signs present on 17 piers or coastal structures with 10 locations identified as missing.
- Heal the Bay inspected signs on 16 piers or coastal structures.
- Cabrillo inspected signs on Cabrillo Pier.
- Sign Inventory and Maintenance A work group call will be scheduled with angler outreach partners to determine specific sign relocation and replacement locations, as well as determine new sign locations for new construction areas.





2023 DNC Pier Sign Condition

November 2023 - 52 total sign locations at 12 Piers or Coastal Structures

- 23 in Good/OK condition
- 19 damaged
- 10 missing
- 5 previously monitored piers or coastal structures do not have signs present.

	Pier or Coastal Structure	Total (2023)	Good/OK (2023)	Damaged (2023)	Missing (2023)
1	Santa Monica	5	4	0	1
2	Venice	6	1	3	2
3	Ballona North Creek/ Play del Rey Jetty	2	1	1	0
4	Ballona South	0	0	0	0
5	Dockweiler Beach	0	0	0	0
6	El Porto/ El Segundo	1	1	0	0
7	Manhattan Beach	0	0	0	0
8	Rocky Point	0	0	0	0
9	Cabrilllo	8	0	8	0
10	Hermosa Beach	4	2	2	0
11	Redondo Beach	6	4	1	1
12	Pier J	3	3	0	0
13	Rainbow Harbor	5	3	2	0
14	Belmont	5	3	2	0
15	Seal Beach	5	0	0	5
16	Torrance Beach	0	0	0	0
17	Royal Palms/ White Point	2	1	0	1
	Total	52	23	19	10



Pier Angler Outreach Cabrillo

- Pier Angler Outreach Cabrillo
 - October 2022 September 2023
 - Angler outreach contacted ~1,238 people
 - ~638 were new (~51.5%)
 - ~452 were aware of contamination (~36.5%)
 - ~348 tip cards were handed out in English (284),
 Spanish (63), and Chinese (1)
 - Awareness sources
 - Angler Outreach (68.3%)
 - DNC Pier Signage (11.6%)
 - Internet (4.5%)
 - Friend/Family (4.5%)
 - Tip-cards (0%)
 - Media, Community Events, and Other (1.6%)



Pier Angler Outreach – Heal the Bay

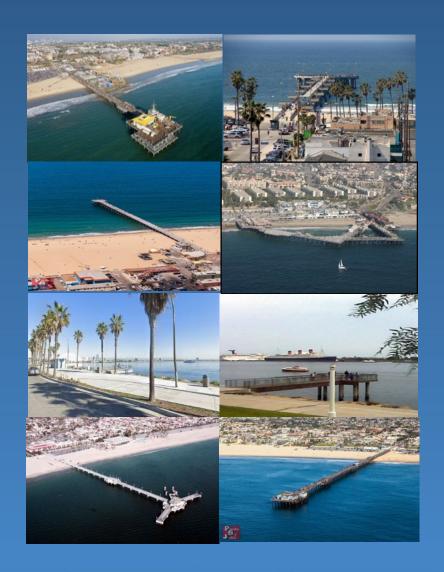
- The program's primary aim continues to be the education of pier and shoreline anglers on the risks of consuming DDT and PCBs-contaminated white croaker.
- Secondary goals are to educate anglers on other locally caught fish with regards to catch limits and consumption guidelines concerning DDT, PCBs, and mercury.





- Outreach on 8 piers:

 Santa Monica, Venice,
 Hermosa, Redondo, Pier J,
 Rainbow Harbor, Belmont &
 Seal Beach
- Each pier visited by Angler Outreach Team 3x/week
- Evening Outreach:
 Venice & Redondo pier
 visited every Saturday





Angler Outreach Team

Current Team:

- Crystal Barajas Spanish
- Willian Quinteros Spanish
- ▶ Benmin Sun Chinese
- ► Frankie Orrala Spanish





Angler Outreach Tally Form

ate	e:	Pier Locati	on:		Outreach w	orker:		□ Day Ou		dified August 1, 202 Night Outreac	
ota	al # anglers on p	ier at beginnin	g/end of shift:	/		or ner				mg/ic out/ cuc	
******* FILL OUT ONE LINE PER PERSON******											
	ls the person an adult or a child	Did they agree to speak to you?	Was person aware of DDT/PCB* fish contamination advisories before this?	Is the person receiving outreach for the 1st time ever, or is s/he a repeat?	Awareness source: Signage, Tip- card, AOP* Team, Internet, Events, Media, Friend/Family Other	Language spoken during outreach	Bucket Examine g? (Y/N)	Species and Number of Fish Caught (make a note if the number is an estimate)	Zip Code	NOTES	
1	□Adult □Child	□ No □ Yes	□ No □ Yes	□ No □ Yes							
2	□Adult □Child	□ No □ Yes	□ No □ Yes	□ No □ Yes							
3	□Adult □Child	□ No □ Yes	□ No □ Yes	□ No □ Yes							
4	□Adult □Child	□ No □ Yes	□ No □ Yes	□ No □ Yes							
5	□Adult □Child	□ No □ Yes	□ No □ Yes	□ No □ Yes							
6	□Adult □Child	□ No □ Yes	□ No □ Yes	□ No □ Yes							
7	□Adult □Child	□ No □ Yes	□ No □ Yes	□ No □ Yes							
8	□Adult □Child	□ No □ Yes	□ No □ Yes	□ No □ Yes							
9	□Adult □Child	□ No □ Yes	□ No □ Yes	□ No □ Yes							
10	□Adult □Child	□ No □ Yes	□ No □ Yes	□ No □ Yes							
11	□Adult □Child	□ No □ Yes	□ No □ Yes	□ No □ Yes							
12	□Adult □Child	□ No □ Yes	□ No □ Yes	□ No □ Yes							
13	□Adult □Child	□ No □ Yes		□ No □ Yes							
Person De Data Sheet Checked in Field			Date								

- Tally form includes anglers receiving outreach (new/repeat, awareness source, language spoken)
- Surveys conducted in the daytime 3 days/week
- 9,859 total anglers approached across 8 piers from October 2022-September 2023; 8,936 total anglers interviewed
- **992 tip-cards** distributed from May 2023-September 2023

English = 896

Spanish = 88

Chinese = 7

Vietnamese = 1

*DDT/PCB = dichlorodiphenyltrichloroethane/polychlorinated biphenyls; AOP = Angler Outreach Program;



Angler Outreach Day/Evening Participant Breakdown

Reporting Period: October 2022 – September 2023 (12 months)

Morning Outreach

▶ New: 2,501 (32%)

Aware: 6,559 (85%)

► Total: 7,715

Evening Outreach

▶ New: 747 (61%)

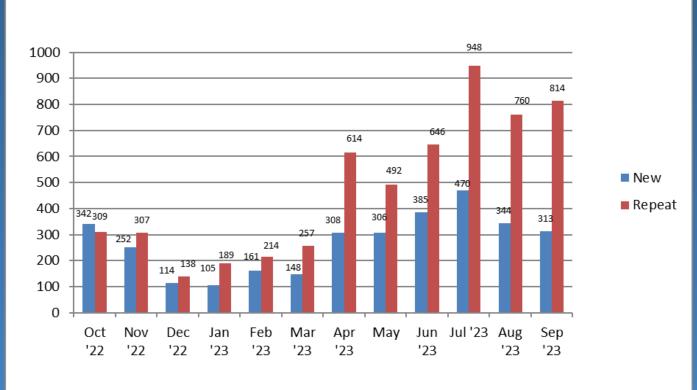
Aware: 1,009 (83%)

▶ Total: 1,221



New & Repeat Anglers October 2022 – September 2023

Total Anglers surveyed from Santa Monica through Seal Beach

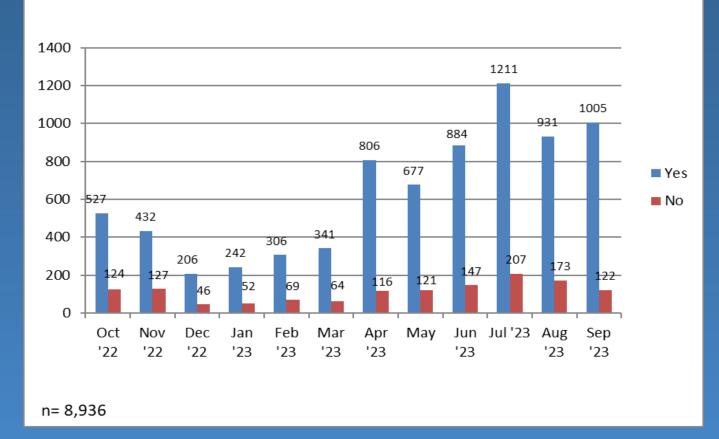


n= 8,936



Total Awareness October 2022 – September 2023

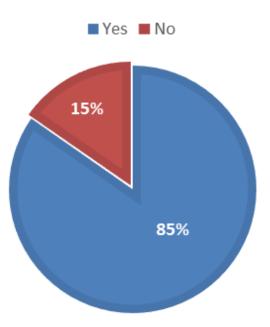
Total Anglers Aware of Fish Contamination Advisories





Total Awareness October 2022 – September 2023

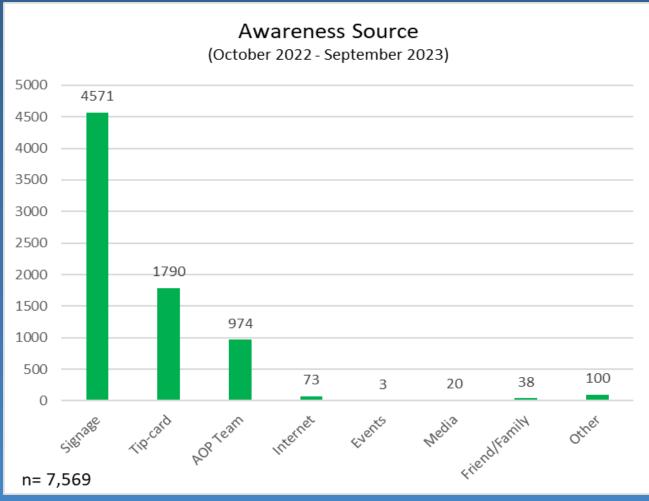
Total Anglers Aware of Fish Contamination Advisories



n=8,936

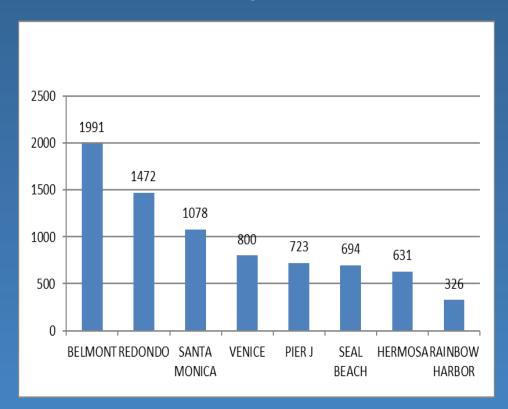


Awareness Sources

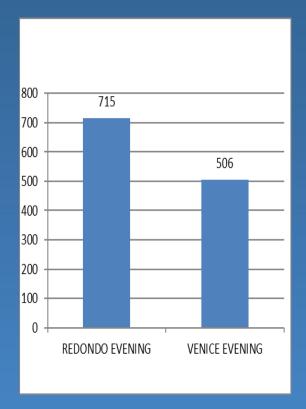




Belmont was the busiest pier during morning outreach



Redondo pier was the busiest pier during evening outreach





Angler Outreach Evening Participant Breakdown

Venice and Redondo Beach Pier Reporting Period: October 2022 – September 2023

▶ New: 747 (61%)

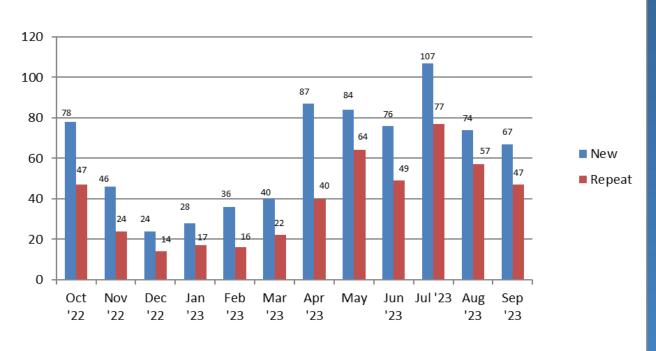
Aware: 1009 (83%)

Total: 1,221



New and Repeat Anglers October 2022 – September 2023 Venice and Redondo Beach Pier

Total Anglers surveyed from Venice and Redondo Beach Pier

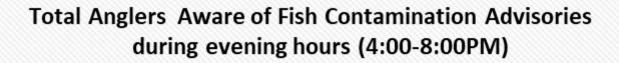


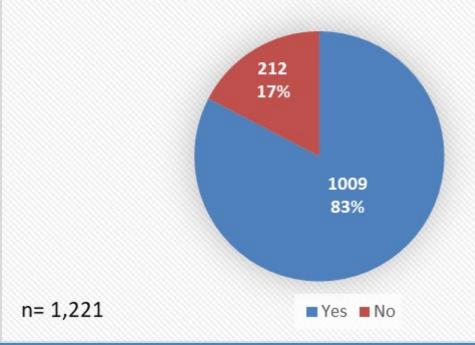
Outreach activity 4 days per month

n= 1,221



Total Anglers Aware of Fish Contamination October 2022 – September 2023 (Venice and Redondo Beach Pier)







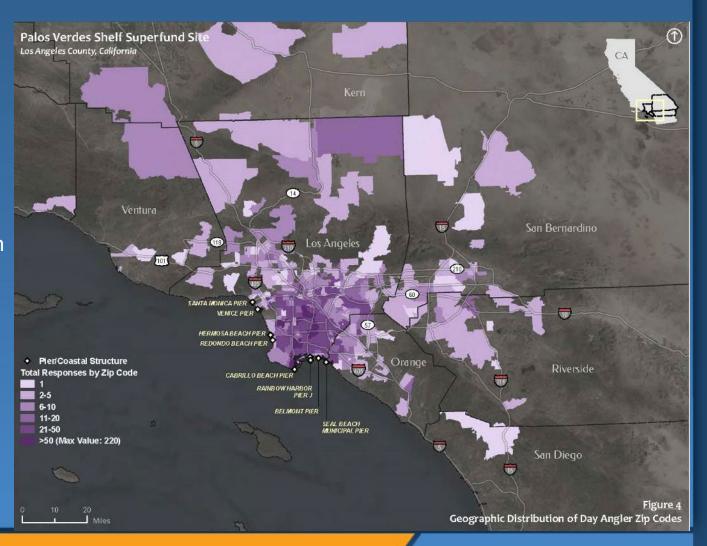
Angler Outreach Summary

- Overall, there are still anglers who are unaware of local fish contamination, especially minority groups where English is not their primary language and they are subsistence anglers.
- Signs, tip-cards and our Heal the Bay outreach team continue to be the most effective ways to inform the angler community about local fish contamination.
- During the summer months, the angler community remains large and new, and outreach efforts must continue in order to inform and make better decisions when consuming potential contaminated fish from piers, including those who fish at night.



Zip Code Analysis Where Anglers Came From - Daytime

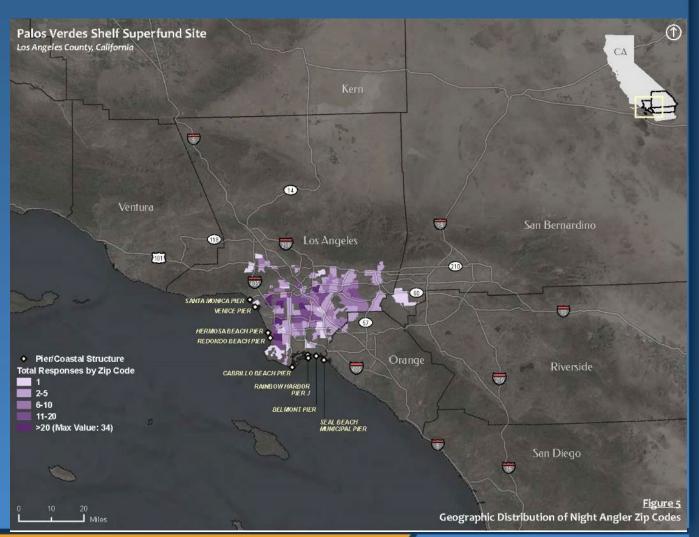
Source: 2022-2023 PVS Angler Outreach Report.





Zip Code Analysis Where Anglers Came From - Nighttime

Source: 2022-2023 PVS Angler Outreach Report.





Pier Angler Outreach

Questions or Comments?





Enforcement Outreach Update

- California Department of Fish and Wildlife October 2022 February 2023
 - 58 Recreational Fishing Patrols
 - 1,129 total contacts
 - 0 Citation White Croaker over limit
 - 0 White Croakers seized
 - 25 observed possession
 - Commercial Business Inspections: No violations
 - Public Outreach Materials Distributed: Tip cards English (299), Spanish (16), Vietnamese (5), Chinese (4)
- Discussion Topics
 - CDFW encourages the updating and redesign of additional public outreach literature.



Enforcement Outreach

Questions & Comments?





BREAK FOR 15 MINUTES



Community Outreach Summary

Community events data from October 2022 - September 2023 for DBS&A, BPSOS, CCHC:

- Approximately 33,700 total event attendees!
- 2,814 Total tip cards English (570), Spanish (199), Chinese (1,785), Vietnamese (260)
- Limited awareness of contamination reported by attendees
- Event display materials require updates.
 - Fishing game broken rods, ripped fish
 - Display boards, table runner, carrying case
- Outreach materials previously received by event attendees.
 - Great timing for updated outreach materials!





- Completed Events
 - Aquarium of the Pacific 22nd Annual Baja Splash
 Festival, September 23-24, 2023
 - ~12,000 total attendees
 - ~400 attendees stopped by booth
 - Tip cards in English (40), Spanish (8), Chinese (3)
 - Pamphlets in English (35), Spanish (5), Chinese (3)
 - Comic books in English (94), Spanish (29), Chinese (7)
 - Fish ID in English (78), Spanish (26), Chinese (3)
 - 2 patrons signed up for the FCEC newsletter
 - ~10 individuals were aware of the existing contamination



- Observations/Recommendations
 - Outreach Materials
 - Comic books continue to generate the most interest out of the outreach materials.
 - The fishing game brings a lot of foot traffic to the booth. Multiple families requested their desire to purchase one. Suggestion to add a print & cut game to the FCEC website.
 - Sign-in Sheet not popular, recommend adding QR code to the design.



- Recent Events
 - Lummis Day Festival (Arroyo Parkway) October 29th
- Partner Outreach Materials Inventory and Distribution
 - New inventory received and ready to distribute
 - Tip Cards, Fish ID, Pamphlets, Comics







- Events completed since last FCEC Partners meeting May 2023:
 - Senator Umberg's Biannual
 Community Health and Resources
 Fair, July 8, 2023
 - ~200 attendees, 77 booth visits, tip cards English (33), Spanish (41) and Vietnamese (3).
 - Garden Grove Police Department –
 National Night Out, August 1, 2023
 - ~500 attendees, 130 booth visits, tip cards English (40) and Vietnamese (40).





- Events completed since last FCEC
 Partners meeting May 2023 (cont'd):
 - Community Wellness Event Holy
 Spirit Church, August 26, 2023
 - ~120 attendees, 115 booth visits, tip cards in Vietnamese (115).
 - Community Health and Resource Fair at the Vietnamese Alliance Church, August 27, 2023
 - ~75 attendees, 50 booth visits, tip cards in Vietnamese (40).





- Events completed since last FCEC Partners meeting May 2023 (cont'd):
 - Nhan Hoa Annual Health Fair, September 23, 2023
 - ~300 attendees, 181 booth visits, tip cards in Vietnamese (125).





Observations

- Many community members were excited to use the tip card as a guide and especially liked the images of the fish inside the tip card to aid in fish identification.
- Many attendees were surprised to hear about the contaminants found in fish.
- Many attendees inquired about digital materials to limit the materials they carry from booth to booth. They felt if they could access it on their phones, it would be easier to locate the information and keep the tip card with them all the time.

Upcoming Events

Researching new events for 2024.





Community Outreach – CCHC

- Events completed since last FCEC Partners meeting May 2023:
 - Chinese Christian Herald Crusades Annual Walkathon and Carnival, April 15, 2023
 - ~800 attendees, tip cards and brochures in Chinese (325) and English (35), Fish ID cards English (325).





Community Outreach – CCHC

Observations

- Most event attendees were unaware of the contamination, but they are interested in learning.
- The outreach materials are informative, and attendees were willing to read and keep.
- The fishing game is attractive, especially to attendees with young kids.
- A few attendees claimed they had received the outreach materials from our previous outreach event.

Anticipated Upcoming Event

Researching events for 2024.





Community Outreach



Questions or Comments?



Upcoming Activities

- FCEC Website https://pvsfish.org/
 - Complete
 - The Annual Enforcement Report has been posted to the website.
 - FCEC Partner Contact List update
 - Bait shop location map update
 - Upcoming
 - The Annual Pier Sign Summary and Annual Angler Outreach Report will be posted once they are finalized.
 - eNewsletter December 2023
 - Advisory information updates
 - Updated Pier Photos
 - eNewsletter mailing list update for distribution



Upcoming Activities

- Pier sign cleaning activities
 - Starting with a selection of signs with various degrees of weathering and graffiti to assess how successful sign cleaning activities will be.
- FCEC outreach materials inventory and update
 - The outreach material order was received by DBS&A from the Government Printing
 Office in October 2023 for distribution to outreach partners.
 - Booth in a Box replacement equipment
 - Fishing Game replacement equipment



Current tip card front





New tip card front

REDUCE YOUR RISK

Fish contaminated with PCBs and DDT do not look, taste, or smell any different than fish that are not contaminated.

- Follow local fish advisories:
 Avoid eating fish with unsafe amounts of PCBs and DDT.
- Eat only the skinless fillet: PCBs and DDT build up in the fatty parts of the fish.
- Bake, broil, steam, or grill fish: These cooking methods let PCBs and DDT drip away.







www.pvsfish.org

EATING CONTAMINATED FISH MAY HARM YOUR HEALTH!

Some fish caught from the Palos Verdes Shelf are contaminated with:

• PCBs (polychlorinated biphenyls) • DDT (dichlorodiphenyltrichloroethane)

During the 1950s-70s, wastewater containing PCBs and DDT was released into the ocean, contaminating the ocean floor of the Palos Verdes Shelf and making some fish unsafe to eat.



People that are exposed to high levels of PCBs and DDT may have a higher risk of developing serious health problems, including cancer.



Eating fish with PCBs and DDT does not make people sick right away. The more contaminated fish you eat, the greater the amount of these chemicals build up in your body over time.



Children and women who are pregnant or planning to become pregnant are more sensitive to harmful chemicals and should be especially careful!

WARNING DO NOT EAT!





White Croaker (Tomcod, Kingfish)



Barred Sand Bass



Black Croaker



Topsmelt



Barracuda

These fish are contaminated with harmful chemicals.

PRINTED 2024

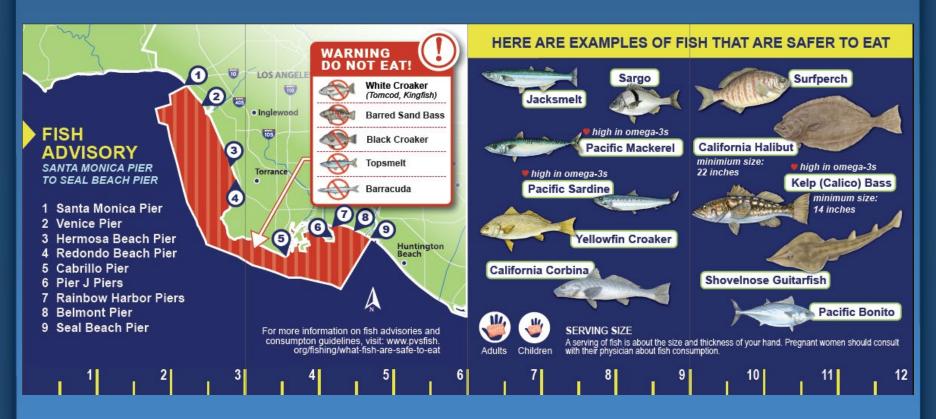


Current tip card back





New tip card back





Fish	Number caught per species across all pier locations.
Fish on the "Do Not Consume" List	
Barracuda	0
Barred Sand Bass	27
Black Croaker	2
Topsmelt	189
White Croaker	80
Fish Identified as Safer to Eat on Outreach Materials	
Corbina	45
Halibut	30
Jacksmelt	421
Kelp/Calico Bass	11
Mackerel	1479
Rockfish	10
Sardine	1973
Sargo	27
Shovel Nose Guitarfish	21
Yellowfin Croaker	16
All Other Documented Fish Species	
Black Perch	2
Bonito	55
Crab	42
Leopard Shark	1
Lizard Fish	2





- Pier signage redesign
 - Do Not Consume Pier Signs
 - We would like your redesign recommendations!





Open Forum





Thank you!

- EPA appreciates your education, outreach, and enforcement efforts
- Further suggestions or concerns, please contact:

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